



For Immediate Release:

### **VISION REHABILITATION SERVICES OF GEORGIA NAMES NEW EXECUTIVE DIRECTOR**

**August 8 , 2011** – Smyrna, GA – Nancy Eaton, Board Chair of Vision Rehabilitation Services of Georgia (VRS), has announced that Sharon Croyle has been appointed Executive Director / CEO of the organization. Ms. Croyle will be the fourth person to hold this position in the organization’s almost 30 year history. Joining the VRS staff on August 1, Ms. Croyle is overlapping with Joan M. Stuart, current Executive Director / CEO for the month of August, after which Ms. Stuart is retiring from the organization.

Most currently, Ms. Croyle served as the Director of both the Foundation and Volunteer Services at Emory Adventist Hospital in Smyrna. Additionally, she co-facilitated Share, the customer service model at Emory Adventist Hospital, serving as the resource person for personnel seeking community assistance, backup Patient Services Representative, etc.

As an independent fundraising consultant, Sharon’s clients included: The Center for Family Resources, Cobb County March of Dimes, Senior Services of North Fulton, Down Syndrome Association of Atlanta, Kidney Foundation of Georgia and the Raymond M. Cash Foundation.

Sharon began her career in banking and finance. She worked her way up from teller to branch manager and assistant vice president of commercial lending. During this time, she earned certifications in every aspect of lending, business development, and bank management.

Actively involved in the Smyrna community, Sharon is a member of the Cobb Community Collaborative, Past Director of the Cobb Chamber of Commerce, and has collaborative relationships with King Springs Elementary School and the City of Smyrna. Some of her civic and personal involvements include:

- Loaned executive for United Way
- Fundraising Committee for High Museum of Art
- Chairman, Smyrna Hospital Foundation
- Member, Smyrna First Baptist Church
- Mission facilitator of Divorce Care for Kids
- Past director, Smyrna Business Association
- Smyrna Business Person of the Year 2001
- Leadership Cobb Alum Class of 1993
- Past fundraising co-chair for Friends of Smyrna Library 2001-02

***About Vision Rehabilitation Services (VRS)-*** *Founded in 1983, VRS is a fully accredited 501©(3) organization that serves blind and low vision residents in a 31-county area of Northwest Georgia. Services provided include: comprehensive low vision evaluations (conducted by low vision specialists), orientation + mobility training (in client's homes, offices, schools, stores, houses of worship), independent living skills (Braille, communication, home management) and access technology training (magnification software programs, computer training). For more information, please visit [www.vrsqa.org](http://www.vrsqa.org) or call 770-432-7280*

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